



## Course Planner Jeremy D. Mishkin, Esq.

Mr. Mishkin is a partner with Montgomery, McCracken, Walker & Rhoads, LLP. Chairman of the firm's Litigation Department, his practice focuses on information technology, complex commercial claims and First Amendment/media law. For seven years, he was also the managing partner of the firm. Mr. Mishkin has represented software, hardware and consulting firms, as well as other businesses and individuals, in litigation and alternate dispute resolution proceedings involving privacy, defamation and obscenity issues. He has published articles concerning defamation, e-mail, cybersquatting and privacy on the Web. Mr. Mishkin is co-chair of the Internet Law Committee of the Media Law Resource Center, chair of the editorial board of the *Legal Intelligencer* and was the Litigation Section member of the ABA E-Commerce and ADR Task Force. He has previously served three terms as chair of the Large Firm Management Committee of the Philadelphia Bar Association, and has been co-chair of the Philadelphia Bar Associations Bar/News Committee and a member of the editorial board of the Pennsylvania Bar Association.

## Faculty

**Patrick L. Abramowich, Esq.**  
*Fox Rothschild, LLP Pittsburgh*

**Ronald D. Barber, Esq.**  
*Strassburger McKenna Gutnick & Gefsky, Pittsburgh*

**Tricia Desmarais Clark, Esq.**  
*Bochetto & Lentz, P.C., Philadelphia*

**David P. Heim, Esq.**  
*Bochetto & Lentz, P.C., Philadelphia*

**Gregg R. Zegarelli, Esq.**  
*Zegarelli Technology & Entrepreneurial Ventures Law Group, PC, Pittsburgh*

NONPROFIT ORG.  
U.S. POSTAGE  
PAID  
Pennsylvania Bar  
Institute

PHILADELPHIA  
BAR ASSOCIATION



Allegheny County  
Bar Association

PENNSYLVANIA BAR INSTITUTE  
*Continuing Education Arm of the Pennsylvania Bar Association*  
5080 Ritter Rd., Mechanicsburg PA 17055-6903

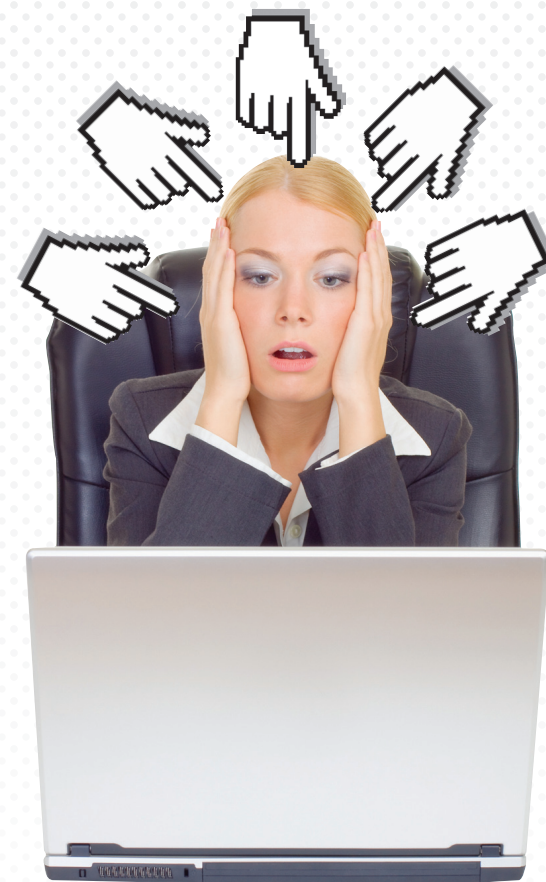
# Internet Defamation

3 CLE CREDITS  
2 Substantive/1 Ethics\*



3

CLE CREDITS  
2 Substantive/1 Ethics\*



# Internet Defamation

Philadelphia Thu., Mar., 20, 2014  
Pittsburgh Wed., Mar., 12, 2014  
Live Webcast Thu., Mar., 20, 2014  
Simulcast Thu., Mar., 20, 2014

Erie, Mechanicsburg, Media  
PENNSYLVANIA BAR INSTITUTE  
*Continuing Education Arm of the Pennsylvania Bar Association*  
BRINGING EXCELLENCE TO CLE

3

This program has been approved by the Pennsylvania Continuing Legal Education Board for 2 hours of CLE credit in substantive law and 1 credit in ethics.

\*Ethics information has been integrated throughout this program. To receive 1 hour of ethics credit, you must attend the entire course.

## Old doggerel, new tricks

The Internet generates novel ways to amuse and offend, provoke and stroke, encourage and destroy. Traditional legal issues remain, though, and web-based defamation is an increasingly common allegation for clients and their lawyers to face. Learn how this classic cause of action manifests online.

## Discover the difference

- Common law defamation versus defamation on the Internet
- What you need to know about the Communications Decency Act
- Get a better grip on slippery ethical issues that arise online

## Shield your client

- Practical tips on how to best protect your client's reputation
- Non-litigation and litigation strategies when dealing with an anonymous internet defamer

## What your colleagues say about this program

- Fascinating – just the right length of time – great info
- Good overview of the issues
- I appreciated the pleadings included in the course manual
- One of the best. Very informative and easy to understand
- Dynamic!

## Mark Your Calendar

WEDNESDAY, JUNE 11, 2014 | PHILADELPHIA

### 2014 Technology Institute

Revolutionize your practice at PBI's new Tech Institute  
From the way we research to the way we communicate, technology is reshaping society at large. Make sure your practice keeps pace and takes advantage of the newest technologies.

**12:30 – 1:00**

The Law of Libel Online is Different Because ...

**1:00 – 2:00**

The Technical Aspects of Handling the Online Libel Case

**2:00 – 2:15**

Break

**2:15 – 2:45**

The Effect of the Communications Decency Act on Immunity

**2:45 – 3:00**

Practical Aspects of the Communications Decency Act

**3:00 – 3:35**

Social Networking: Unique Aspects of Social Networking and Web 2.0

**3:35 – 3:45**

What Does the Future Hold and Q&A

## Dates and Locations

12:30 pm to 3:45 pm; check-in and lunch begin at 12:00 pm

### Philadelphia • Thu., Mar., 20, 2014

The CLE Conference Center, Wanamaker Building  
10th Floor, Ste. 1010, Juniper St. entrance  
(between 13th & Broad Sts., opposite City Hall)

### Pittsburgh • Wed., Mar., 12, 2014

PBI Professional Development Conference Center  
Heinz 57 Center, 339 Sixth Ave., 7th Floor

### Live Webcast • Thu., Mar., 20, 2014

Go to [webcasts.pbi.org](http://webcasts.pbi.org) to register.

### Simulcast • Thu., Mar., 20, 2014

**Erie**  
Erie County Bar Assn.  
302 W. Ninth Street

**Mechanicsburg**  
PBI Conference Ctr.  
5080 Ritter Rd.,  
Rossmoyne Exit, Rt. 15

**Media**  
Delaware Co. Bar Assn.  
335 W. Front St.

### REGISTRATION POLICY

Please register early! Save \$25 on registrations received 3 or more business days before the course date. Pre-registered customers will receive priority on the distribution of course materials. Walk-in registrations will be accepted on a space-available basis, but please check [www.pbi.org](http://www.pbi.org) or call (800) 247-4724 to confirm space is available and the schedule has not changed.

### CANCELLATION POLICY

In order to receive a refund for cancellation (less a \$25 administrative fee), you must notify PBI by email, mail or FAX no later than 2 business days before the course date for the appropriate site. Otherwise, you will receive the course materials in full consideration of tuition paid.

### REGISTRATION TRANSFERS

Requests for transfers will be honored if they are received before the course date. **SERVICES FOR PERSONS WITH DISABILITIES** If you require special arrangements, please contact Customer Service at (800) 932-4637 at least ten days before the course date.

### SPEAKER SUBSTITUTIONS

PBI reserves the right to substitute speakers at all programs.

### PBI SCHOLARSHIPS

PBI offers substantially reduced tuition for most PBI seminars to allow attorneys experiencing financial hardship to fulfill their mandatory education requirement. For details and an application, contact Scholarship Administrator at [scholarships@pbi.org](mailto:scholarships@pbi.org) or (800) 932-4637, ext. 2284 at least 30 days before the program. (Scholarships are not available for Online CLE.)

### LEGAL SERVICES/PUBLIC INTEREST LAWYERS

PBI waives tuition fees for the first 12 hours of CLE taken in each calendar year for attorneys employed full-time by many nonprofit legal services and public interest organizations. These attorneys may enroll for additional CLE courses at 50% of the highest member fee.

### REGISTRATION CONFIRMATION

To receive a confirmation, please be sure to include your email address on the registration form.

### WEATHER RELATED CANCELLATIONS

Check [www.pbi.org](http://www.pbi.org) or call (800)-932-4637 ext. 2205.

## Internet Defamation 8186F Locations

- Philadelphia • Thu., Mar., 20, 2014
- Pittsburgh • Wed., Mar., 12, 2014
- Live Webcast • Thu., Mar., 20, 2014
- Simulcast • Thu., Mar., 20, 2014

Location \_\_\_\_\_

### Tuition

Early*	Standard
<input type="checkbox"/> \$249 Member — Pa., or any co. bar assn.	<input type="checkbox"/> \$274
<input type="checkbox"/> \$229 Member admitted after 1/1/10	<input type="checkbox"/> \$254
<input type="checkbox"/> \$269 Nonmembers	<input type="checkbox"/> \$294
<input type="checkbox"/> \$99 Paralegals attending with an atty.	<input type="checkbox"/> \$124
<input type="checkbox"/> \$125 Judges and judicial law clerks	<input type="checkbox"/> \$150
<input type="checkbox"/> \$115 Judges and judicial law clerks (admitted after 1/1/10)	<input type="checkbox"/> \$140

Or go to [webcasts.pbi.org](http://webcasts.pbi.org) for webcast tuition and to register. Online tuition differs from live course tuition.

\*Registrations received 3 or more business days before the presentation qualify for the Early Registration Discount.

### Book and Audio CD

- Course Book (2014-8186) — \$69 plus \$8.00 S&H & \$4.62 tax (\$81.62)
- Audio CD (ACD-8186) — \$39 plus \$8.00 S&H & \$2.82 tax (\$49.82)
- Audio CD & Book Set (ACDS-8186) — \$99 plus \$8.00 S&H & \$6.42 tax (\$113.42)

If you are ordering course materials separately, please allow two weeks after the first program for the shipment of books and 4 to 6 weeks for shipment of the CDs and book/CD sets.

Name \_\_\_\_\_ Atty.# \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ / \_\_\_\_\_ - \_\_\_\_\_ FAX \_\_\_\_\_ / \_\_\_\_\_ - \_\_\_\_\_

I have enclosed my discount coupon in the amount of \$\_\_\_\_\_ for my  1st  2nd  3rd  4th  5th seminar.

A check made payable to PBI for \$\_\_\_\_\_ is enclosed.

Charge my:        

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_



[www.pbi.org](http://www.pbi.org)