

Drafting Social Media and Social Networking Policies

Back by popular demand

Friday, April 26, 2013

9am to 11am

1 Substantive & 1 Ethics credit

Cost: \$79

Continental Breakfast included

Social media and social networking is now a pervasive part of our social and business environment. But, what happens, for example, when multiple employees ask the same customer for a referral, burdening your customer relations? Or, when employees seek referrals from other staff and clients of your company, so that the employee can get a “better” job elsewhere? What is good for the employee goose, is not always good for the company gander...

This seminar is centered on creating and implementing proper administrative controls to manage the power of online social networking, so that the employees, as a team, are pulling in one direction for the good of the company. This exciting and timely course is for business people, entrepreneurs, HR professionals, attorneys and advisors who are responsible for aligning company goals with employee facilities and inclinations.

The seminar will cover

- online social/professional networking,
- issues with online social networking.
- practical solutions
- sample policies
- legal enforcement issues
- NLRB perspectives on employee rights

Gregg R. Zegarelli, Esq.

Zegarelli Technology & Entrepreneurial
Ventures Law Group, PC

Mr. Zegarelli is admitted to practice law in the Commonwealth of Pennsylvania, District of Columbia and State of Illinois. He is a graduate of Duquesne University and its law school, and he is qualified to sit for the CPA examination.

For more than 20 years, Mr. Zegarelli has represented companies of all shapes and sizes, from startup to public, advising on business operations. He has represented clients in federal and state courts and has worked with the FBI on investigations. Mr. Zegarelli is a frequent Arbitrator for the American Arbitration Association presiding over more than 100 arbitrations. He was appointed to the panel of neutrals for the U.S. Copyright Arbitration Royalty Panel for two years prior to internalization, and he is an Early Neutral Evaluator and Arbitrator for U.S. District Court for the Western District of PA.

He is author of *Computer Fraud and Abuse Act* for the MacMillan (Gale Group) Encyclopedia.

Mr. Zegarelli is a frequent speaker, bringing competent instruction with interesting, enthusiastic and brisk presentations.

This course is a must-attend for everyone.

Space is limited, so please reserve now.

Registration Form

Social Media/Networking Policies

Crowne Plaza, Pittsburgh South - 4/26/2013 - \$79

Name _____

Firm _____

Address _____

City _____

State/Zip _____

Attorney ID # _____

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by phone: call 724-938-4763

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CALU

2013 Spring Continuing Legal Education Series

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